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#### **Front Cover:**

PCA Greenworks conference farm visits included a tour by Sharna Smith, Greenhouse Supervisor at Tomato Brothers in Eumundi Queensland.

#### Conference photo credits:

Mike Lamond GF&V, Raquel Neofit and Steffen Kraushaar, Sundrop Farms.

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> Any correspondence concerning the newsletter should be sent direct to the editor.

# **Future Farming**

**PCA AIS Greenworks Conference** 



#### By RAQUEL NEOFIT

In July this year the PCA hosted two conferences at once: The PCA AIS Greenworks Conference and the International Convention and Exhibition for Soilless Culture (ICESC 2015) 'Hydroponics and Aquaponics on the Gold Coast'. It was a record breaking event, and Jupiters Casino was the perfect venue.

By running the two conferences concurrently PCA offered local and Australian growers the opportunity to network with international researchers, helping to close the gap that often exists between the 'knowledge makers' (academics) and the 'knowledge users' (commercial growers). This was a concept that PCA had not tried in the past, but it was a great success for everyone involved.

PCA's former record of 366 delegates in 2013 at the Pullman, Melbourne, was exceeded by nearly 20% when this year's PCA Greenworks conference registered 431 individuals.

Add the 56 ICESC delegates, and the 40 people at a private hydro resellers workshop, the grand total of people hosted by PCA at Jupiters came in at 471!! Nearly a 30% increase on 2013!

Delegates gathered from over all over the world including The Netherlands, Germany, China, Cyprus, Israel, India, Ireland, Malaysia, New Caledonia, New Zealand, Pakistan, Sri Lanka, UK, USA and Vietnam.

Attendee's jumped at the chance to mingle with some of the best minds in our business, to discuss and share knowledge, experience and practicalities on hydroponics and greenhouse farming practices.

The level of enthusiasm and good will from all attendees was evident before, during and after the event. Several testimonies are listed on page 14.



(L-R) Andrew Potter (P'Petual), Joseph Cartisano & Michael Simonetta (Perfection Fresh) & Sam Dunlop (Driscoll's Australia).

# "PCA Conferences are always Big business and big fun!"

#### **Trade Exhibition**

The trade exhibition was a constant hive of activity and provided sponsors with an unrivaled opportunity to build their brands and customer relationships, increase sales, and enhance their corporate reputation.

The sheer size offered by Jupiter's conference centre enabled the biggest PCA trade show to date with 71 booths.

It was an unprecedented occasion for growers to meet suppliers face to face, gather information, interact, get quotes and make purchases for the coming year. And of course, set you on the right path for your own, future farming endeavors.

The buzz and personable relationships between PCA delegates and exhibitors was well noted by some of our international guests. They said we are quite distinct from our European counterparts in the genuine intimacy between our allied trade and growers.



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# **Greenworks Conference Report**



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#### **Trade Exhibition** continued

We believe this is what made the PCA Greenworks conference so successful. Our sponsors and delegates have the opportunity to develop a relationship that can last for decades following

an authentic PCA conference environment.

#### **Speaker Talks**

The 2015 speaker program offered the latest hydroponic and greenhouse research from around the world.

**SUSTAINABLE** FOOD **PRODUCTION** 

The quality of the talks was excellent with a good mix of technical how-to presentations and rigorous

Plenary sessions kicked off Monday morning, with the Key Note speaker Julian Cribb having everyone rethinking how they see food.

HIA and the Voice of Horticulture explained their efforts to serve industry.

After lunch, delegates selected their choice of several concurrent sessions.

Industry champions like Rick Donnan, Geoff Connellan, Mike Nichols, Graeme Smith, Len Tesoriero, Sophie Parks, Sohum Gandhi, Jürgen Kleinwachter, Hogan Gleeson, Jeremey Badgery-Parker, Wilson Lennard, Herman Eijkelboom, Jonathan Eccles and Nicky Mann impressed us once again with the breadth of their knowledge.

First time speakers at a PCA Conference came from companies such as Sundrop Farms, Suntrix, Ludvig Svensson, Hypersafe, Gavita, Royal Brinkman, Hermadix, Cultiene, Yara, Qponics, Wardell Hydroponics and Costa Berries.



**Scott Featherston** of Greenworks introducing Julian Long of Nora Valley.

#### **Crop Specific, How-to Workshops**

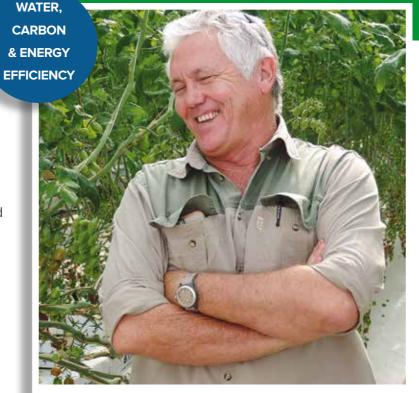
Aquaponic dedicated workshops were introduced successfully in 2013, while this year, a Berry program was introduced.

In all there were five crop specific workshop streams on the Tuesday covering F&V vine crops, leafy greens, aquaponics, cut flowers and

Delegates could cross between the different crop categories and in some instances this meant standing room only.

The talks on how and why-to-grow hydroponic and greenhouse berries were particularly popular, as these 'super fruits' see very high consumer demand.

Many outdoor berry growers want the protection of a greenhouse cover to extend their picking season.



Julian Long of Nora Valley Development Trust grows perino snacking tomatoes.



The trade display was a hive of activity sharing information & ideas.



Guest speaker Eric van Os (R) on the farm tours.



Delegates gathered together for the Key Note and opening talks, then split into smaller groups picking their favourite subjects out of the full speaker program. The proceedings book fills in the gaps for what they may miss or in lieu of taking notes.

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Let us inform you at the PCA Conference 2015, 5-8 July, Jupiters, Gold Coast

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#### **Greenworks Conference Report**

**John Phinney,** Managing Director of Sundrop Farms Australia was also met with great enthusiasm. Everyone was keen to hear about commercial scale solar thermal horticulture in Port Augusta, SA.

#### **The Great Debate**

Tuesday afternoon's Great Debate wrapped up the two conferences with a panel of six guest speakers from each symposia. Chaired by **Tycho Vermuelen** from the Dutch research institute, WUR, it was a lively Q&A session about the practicality of low, medium and/or high technology in Australia.

#### **Proceedings For Sale**

Greenworks delegates received a detailed copy of the proceedings including all the talks and exhibitors, in their satchel bags at the event.

If you missed the conference and want the reference book it is very good value at \$30 + post, from PCA.

#### 'Love My Salad' Banquet

We were pleased to have Rijk Zwaan and Love My Salad as the banquet sponsor again this year. The main stage was home to chef **Glen Barratt** who cooked up a storm and showed everyone in the room just how easy it is to spruce up our great Aussie produce and plate up a delicious meal from your harvest crops.

#### **Crazy Head Competition**

Each Banquet table had a fishnet-clad, polystyrene head to be decorated with fresh produce, flowers and industry-specific accessories.

It was a competition to construct a crazy head, with a caption or slogan inspired from things learnt at the conference.

It was lots of fun, very creative and really engaged

people across their tables.

(See page 12)

#### Awards for Excellence

Recognising and celebrating industry achievement and excellence, the PCA acknowledge leaders in the community. For all the winners, see page 18 - 19.



Freshzest grow glasshouse chives in irrigated sand beds.

#### **Farm Tours**

There was a choice of two farm tours on Wednesday to either the north or south of the Gold Coast.

Gaining access to a commercial hydroponic greenhouse property is very restricted in Australia, so the conference farm tours are always well-liked and priceless value.

The South Tour visited PCA Chairman Robert Hayes' glasshouse herbs and microgreens; Freshzest.

Situated in Caniaba, just outside Lismore in Northern NSW Freshzest boasts a 10,300 m2 integrated glasshouse and packing facility built by Faber (now called Apex Greenhouses). Their sand bed system uses ozone to treat the recirculating nutrient solution.

Nearby Wardell Hydroponics invited delegates in to see their NFT lettuce and IPM program.

Farm manager **Janus Erasmus** and **Graham Grant h**ad both been speakers and it was very satisfying to see their operation, after the theory the day before.



The Great Debate panel speakers (L - R) **Graeme Smith, Mike Nichols, Robert Hayes, Geoff Connellan, Carl van Loon** & PCA Greenworks Conference Chair, **Nicky Mann.** 

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Commercial producers of biological control agents for Integrated Pest Management (IPM) programs.

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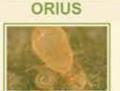






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# **Greenworks Conference Report**

Wardell Hydroponic Lettuce, owned by **Graham and Fiona Grant,** have implemented a program pursuing efficiencies and diversification with their current assets and systems to improve plant health and quality via their nutritional programs and IPM implementation.

The House With No Steps was a good place for lunch and also to inspect their established tomato greenhouse.

The North Tour went to two high-tech greenhouses who grow Costa's Perino snacking tomatoes, at Yandina and Eumundi behind Noosa.

Nora Valley has 2 Ha under cover, in both an existing and a brand new greenhouse proudly built and showcased by AIS Greenworks.

Hanging gutters with fogging, pipe rail heaters, HAF fans under the plants and screens designed for energy saving, are all managed by Priva control equipment.

Tomato Brothers is a similar AIS Greenworks system, but with a few tweaks showing that the individual hands-on grower managers all do things slightly differently.

#### Conclusion

Even during the 13th biennial PCA conference at Jupiters, we were inundated with requests for bookings for the next one. The good will is tremendous, thank you.

Since 1990 we have continued to move around the country to showcase the latest integrated horticulture technology.

For all those who suggested a cruise ship, Darwin or Kazakhstan in 2017 - watch this space!



Conference delegates were very interested in the irrigated sand beds of coriander, at Freshzest.



Clinton Buck & Sharna Smith, Greenhouse Supervisors at Tomato Brothers, Eumundi, Qld.



PCA Conferences give rare & privileged access to high-tech hydroponic & greenhouse farms.



Air circulation with HAF fans under raised hanging gutters keeps the perfect atmosphere throughout the greenhouse.

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