

Subject: Growing Undercover - January 26

Date: Friday, 30 January 2026 at 4:25:50 pm Australian Central Daylight Time

From: PCA

To: Jade Lewis



GROWING UNDERCOVER

JANUARY | 2026

UPDATES

IDO Update

Matt Plunkett

Welcome to the January edition of Growing Undercover.

With the start of the New Year brings renewed optimism and hopefully our members had a chance to have a break and recharge the batteries over the festive season.

As communicated last year by the PCA Leadership team, PCA has worked hard to strengthen our advocacy efforts, partnerships and industry engagement together with delivering improved member services and how we interact with our members.

Over the coming year, PCA will continue to advocate for the sector including a sharpened focus on biosecurity and other policy areas such as land use planning, plastic waste, energy and water.

PCA will also introduce a range of expanded advertising and promotional opportunities. This includes the revamping of our website, promoting opportunities on our Member 365 platform and a new advertising program and membership drive.

It goes without saying that our members financial support allow us to invest in delivering information services such as the Soilless magazine, webinars and events such as our biennial conference. In addition, the development of online training courses and Regional Farm tours.

A key focus for PCA this year is to work with the University of New England to invest in the updating of the National Map of Protected Cropping Systems. PCA will be asking for a voluntary contribution from our corporate partners and growers to assist in funding this important asset

for our industry. Stay tuned for more information on this in the coming weeks.

Planning for the development of a voluntary industry levy and biosecurity contingency fund is well underway in partnership with Hort Innovation. This will allow PCA to finance future response efforts to any future biosecurity incursions and emergencies in a timely and responsive manner driven by industry needs.

PCA are also working with Applied Horticultural Research, APEX Greenhouses and Ironwood Institute to deliver more training opportunities under the Innovation in Protected Cropping Project. Stay tuned for more updates on this research project over the coming months.

And finally, I encourage all our members and subscribers to undertake the short [survey](#) on sustainability priorities and thank you for taking the time to fill this in.

Until next time, have a great month and stay safe.

Do You Have A Spare 10 Seconds?

PCA

We're keen to understand the sustainability priorities in the industry. Click the button below to complete our quick 2-question, 10-second, anonymous poll. Thank you!

[TAKE THE SURVEY](#)

EVENTS

JUNE

GREENTECH & NL INDUSTRY TOUR 2026



EXPRESSIONS OF INTEREST

Protected Cropping Australia are seeking expressions of interest from PCA members who would like to participate in a study tour trip that would take in a visit to the Greentech 2026 expo and key industry and farm sites in the Westland area of the Netherlands. The event itself is designed to provide an insight into the latest technologies and developments in the protected cropping industry.

The Greentech event is in itself - massive! With some 550 trade stands and a packed lecture program, the event is certain to provide interest for all growers. For more details on the Greentech itself, please feel free to visit the link shown to provide more insight into this event - <https://youtu.be/SS16-J3dUT8>

Preliminary discussions have revealed strong support from key industry players to facilitate site and generic industry visits. These companies include Rijk Zwaan, Priva and Grodan to name but a few. We anticipate that the tour would be based around the Amsterdam region to facilitate easy access to the Greentech and also provide a central meeting point for the tour. Once we have

Greentech & NL Industry Tour 2026 EOI

[Learn More →](#)

FEBRUARY



Lighting In Greenhouses & Vertical Farms

[Learn More →](#)

OCTOBER



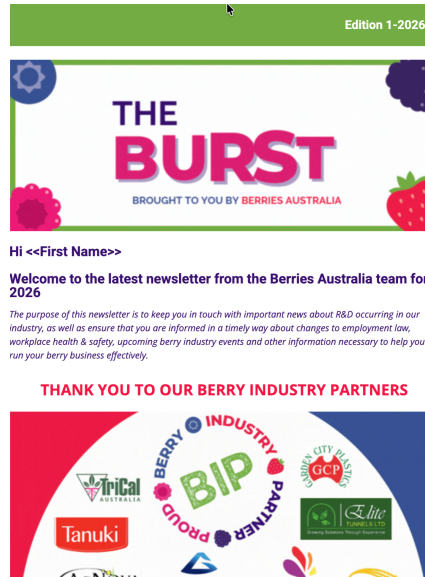
Myplant & Garden Middle East

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INFORMATION

NATIONAL

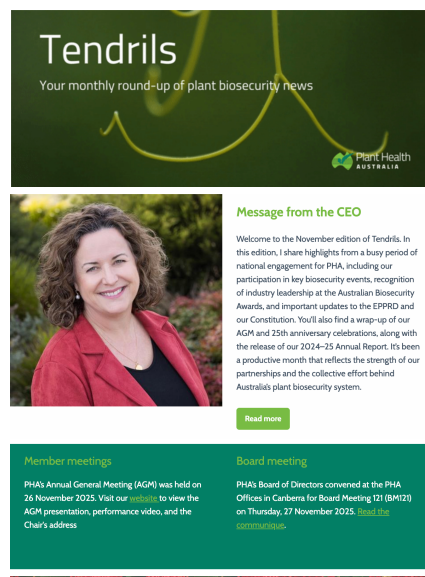
NEWS



Berries Australia - The Burst January 2026

[Learn More →](#)

NEWS



PHA - Tendrils Newsletter January 2026

[Learn More →](#)

NEWS

Northern Adelaide Plains Food Cluster Grower & Industry Feedback Survey (Planning for 2026 & 2027)

jadeel5233@gmail.com [Switch account](#)
Not shared

* Indicates required question

We're shaping the next strategic plan for the Northern Adelaide Plains Food Cluster and want to ensure your business needs guide our priorities.

Your feedback will directly influence the support, advocacy, and programs we deliver for our region over the coming years.



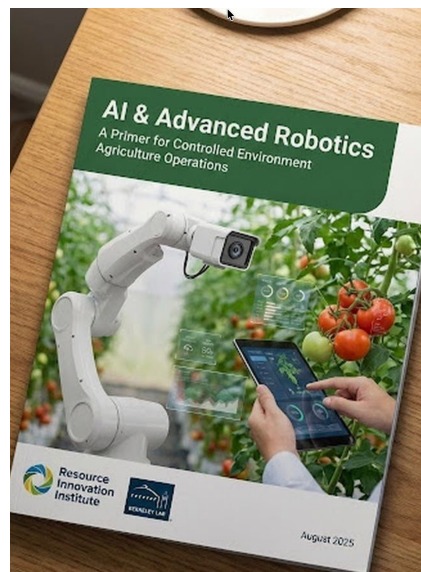
What do you grow? *

- ☐ Leafy vegetables
- ☐ Tomatoes

Northern Adelaide Plains Food Cluster Survey

[Learn More →](#)

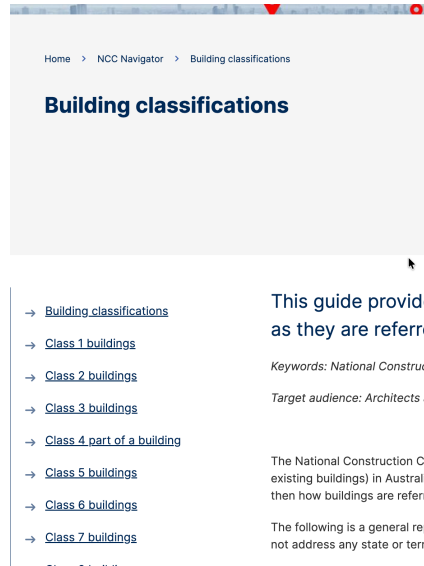
RESOURCE



AI & Advanced Robotics Guide

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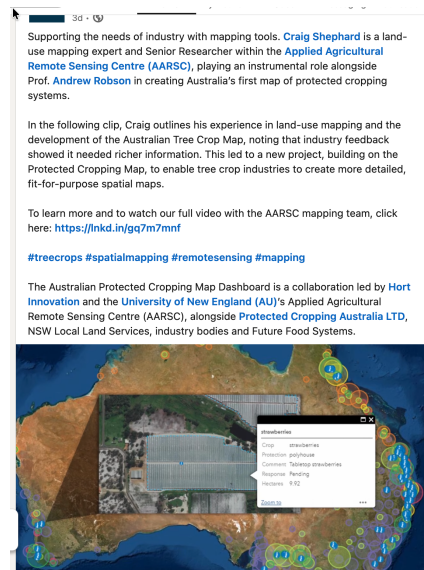
RESOURCE



NCC - Building Classification Guide

[Learn More →](#)

RESOURCES



Protected Cropping Mapping Project

[Learn More →](#)

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JANUARY 2026



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