# Advertising Booking Form / Contract

## Protected Cropping Australia Ltd
ABN 40 153 372 635

## Soilless Australia Magazine

### ADVERTISER DETAILS

| | |
|---|---|
| **Company Name** | |
| **Contact Person** | |
| **Position Title** | |
| **Postal address** | **State** / **Postcode** |
| **Mobile** | **Business Phone** |
| **Email Address** | **Website** |
| **Special instructions** (e.g. purchase order number, alternate invoice address/contact details) | |

### ADVERTISING BOOKING – please tick the issue/s in which you want to advertise

**AUTUMN (March)** ☐   **WINTER (June)** ☐   **SPRING (September)** ☐   **SUMMER (December)** ☐

### DISPLAY ADVERTISING

| ADVERT SIZE | DIMENSIONS | COST as per current rate card | Number of editions | TOTAL advert cost |
|---|---|---|---|---|
| FULL PAGE | 190x275 | | X | |
| 1/2 PAGE | Horizontal 190x130 | | X | |
| 1/2 PAGE | Vertical 90x275 | | X | |
| 1/3 PAGE | Horizontal 190x90 | | X | |

### CLASSIFIED ADVERTISING

| | | | | |
|---|---|---|---|---|
| 1/8 PAGE | 90x70 | | X | |
| 1/4 PAGE | 90x130 | | X | |

### EXTRAS

| | | | | |
|---|---|---|---|---|
| A4 INSERTS | Single Sided | | X | |
| | Double Sided | | X | |

### PREFERRED POSITION LOADING

| Preferred position/s (if available) | % cost as per current rate card | Cost of loading | Number of editions | TOTAL loading cost |
|---|---|---|---|---|
| | | | X | |
| | | | **SUB TOTAL** | |
| | | | **+ 10% GST** | |
| | | | **TOTAL** | |

*Membership discount will be applied post verification of membership status*

### DECLARATION

*I hereby declare that I have read the terms and conditions relating to advertising in Protected Cropping Australia's Soilless Magazine and website and that I am authorised to make this booking on behalf of my company.  I understand that I / my organisation is liable for payment of this order prior to publication of the magazine in which I have advertising booked and within 14 days of receiving an invoice from Protected Cropping Australia.*

Name of advertiser's authorised representative: ..............................................................................................

Signature ...................................................................................... Date ...........................................................

**Please email your completed booking form to** admin@protectedcropping.net.au
**BEFORE THE BOOKING DEADLINE detailed in the Soilless Australia rate card available via**

http://www.protectedcropping.net.au/advertising