SOILLESS AUSTRALIA Protected Cropping Australia Industry Trade Magazine



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FRONT COVER

The vibrant city of Brisbane is the setting for PCA's conference in 2023 with keynote speakers Dr Kirstin Ferguson AM, Prof. Paul Gauthier and Henry Gordon-Smith. Photo Adobe Stock Photos





ISSN 2209-3567

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medicinal cannabis

Exploring cannabis opportunities in Thailand

A conference on medicinal cannabis in Thailand has flagged changes occurring in that country. PCA Director, Emily Rigby, was keynote speaker. Here she reports on this emerging Thai industry and the conference.

Cannabis has been grown in Thailand for thousands of years. The plant, known locally as 'ganja', has a long and complicated history in Thailand. Believed to have originated on the Tibetan Plateau in Central Asia around 28 billion years ago, cannabis has been used traditionally for medicinal purposes, in religious ceremonies and recreationally. However, in the early 20th century, the plant came under heavy scrutiny as part of a wider international campaign against drugs, with punishments ranging from fines to imprisonment and even execution.

In recent years attitudes towards cannabis in Thailand have shifted dramatically. In 2018 the Thai government recognised the medical benefits of the plant and started to allow its use for medical purposes, the first country in Southeast Asia to do so.

More recently, the government removed cannabis from the list of prohibited drugs, allowing companies to grow, extract and sell cannabis products in the country (noting extracts must have <0.2 per cent THC). The government has also been working to promote the use of cannabis as a cash crop for farmers in rural areas. Many smallholders have begun growing cannabis and the government has launched programs to help them develop their cultivation skills and access markets for their products. This has led to a boom in the cannabis industry in Thailand, with many local and foreign companies setting up shop.

NouFrontiers

To assist in developing this emerging industry, the second NouFrontiers Cannabis Conference took place at the Radisson Blu



'Global Cannabis Queens' shared their knowledge and expertise at NouFrontiers 2023 (left to right): Micheline Depp, Filipa Nunes, Emily Rigby, Jocelyn Prefontaine and Kate Holste.



Medicinal cannabis is widely sold in small shops like these throughout Bangkok.

Plaza in Bangkok from April 6-7. It aimed to assist the emerging Thai cannabis industry by educating and connecting it to the global cannabis community. Around 200 delegates attended.

The conference hosted experts, growers, investors, suppliers, businesses and other key industry stakeholders to learn and explore emerging cannabis opportunities in Thailand and surrounding countries. Key speakers included Sonny Moerenhout and Kjell Sneeuw from Cultivators, Mexx Holweg from Wageningen University Research and Casey Rivero from Fluence. Other Australian speakers included Tim Oates, CEO of Delta Tetra and Carl van Loon from Powerplants.

Presentations from leading experts around the world covered an extensive range of topics including commercial cannabis cultivation strategies, genetics, facility design, post-harvest, quality, traceability and market access. The conference was also sponsored by several leading industry players including Priva and Cultivators.

The event provided a platform for local businesses to engage with the worldwide cannabis community, bridging expertise and content from Europe, North America, the UK, Australia and more. Presenters and delegates shared expertise, networks, ideas and experience, as pioneers striving to meet global quality and transparency standards.

Thailand has the potential to become a major player in the international cannabis market, especially given its long history of cannabis cultivation. To compete in the global market, government regulations will need to catch up with industry advances and the industry will need to invest in protected cropping and associated technologies to supply consistent quality cannabis to meet market needs.

Current picture in Thailand

Cannabis tourism is already strong with hundreds of dispensaries. Expect one on almost every corner in Bangkok and throughout all tourist hotspots, with exorbitant prices clearly targeting tourists.

But the Thai cannabis industry is in its infancy. The industry will need to learn fast and invest wisely in protected cropping and associated